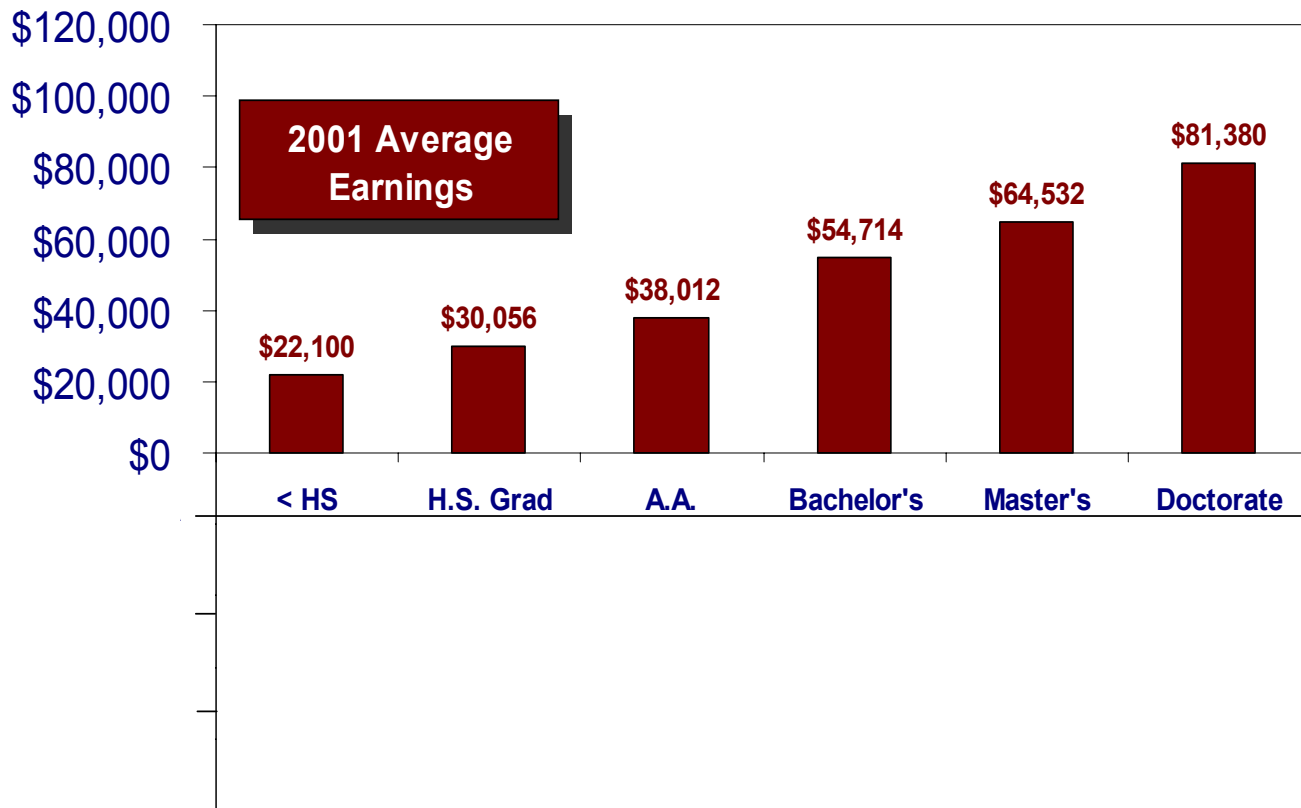


2002 Higher Education Bond Measure

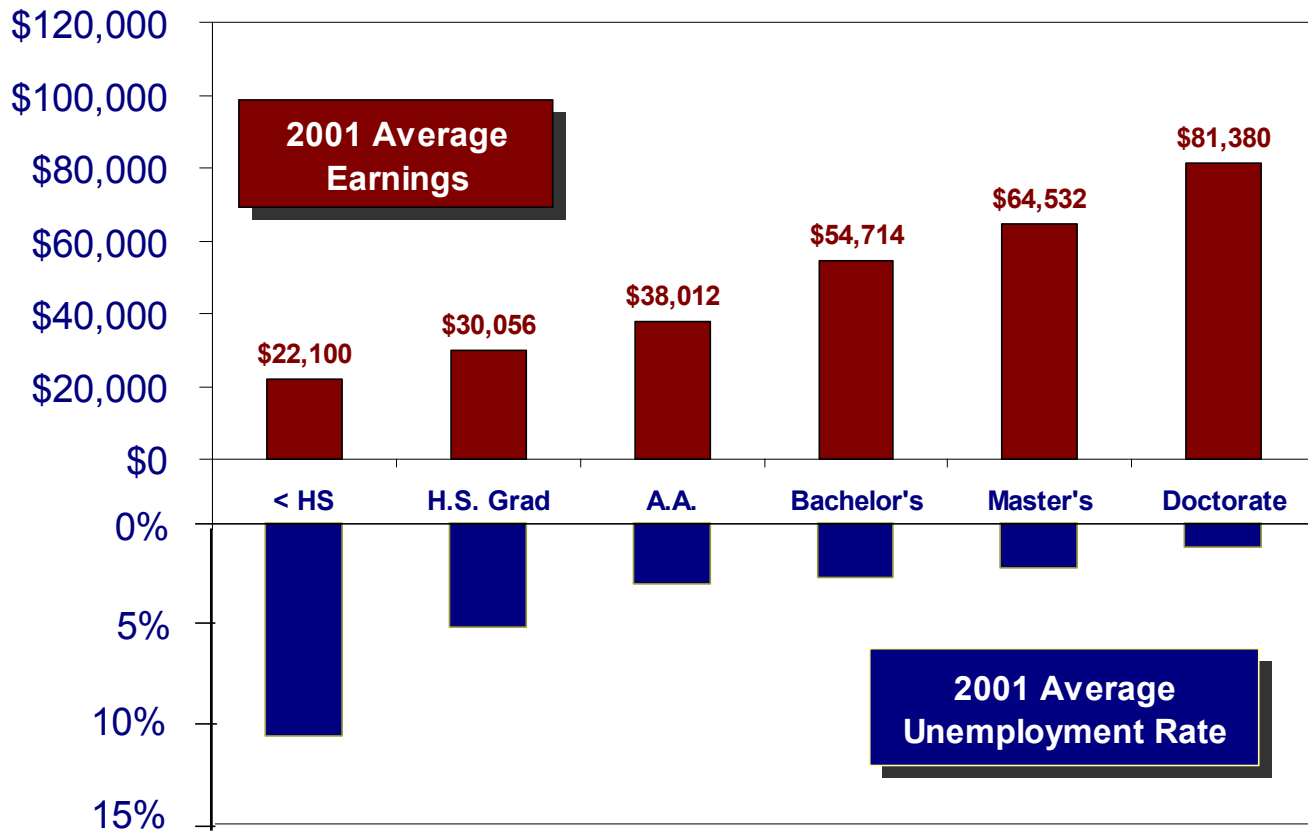
Presentation to the UC Davis Foundation Board

Bruce B. Darling
Senior Vice President, University Affairs
University of California
November 15, 2002

Education Pays

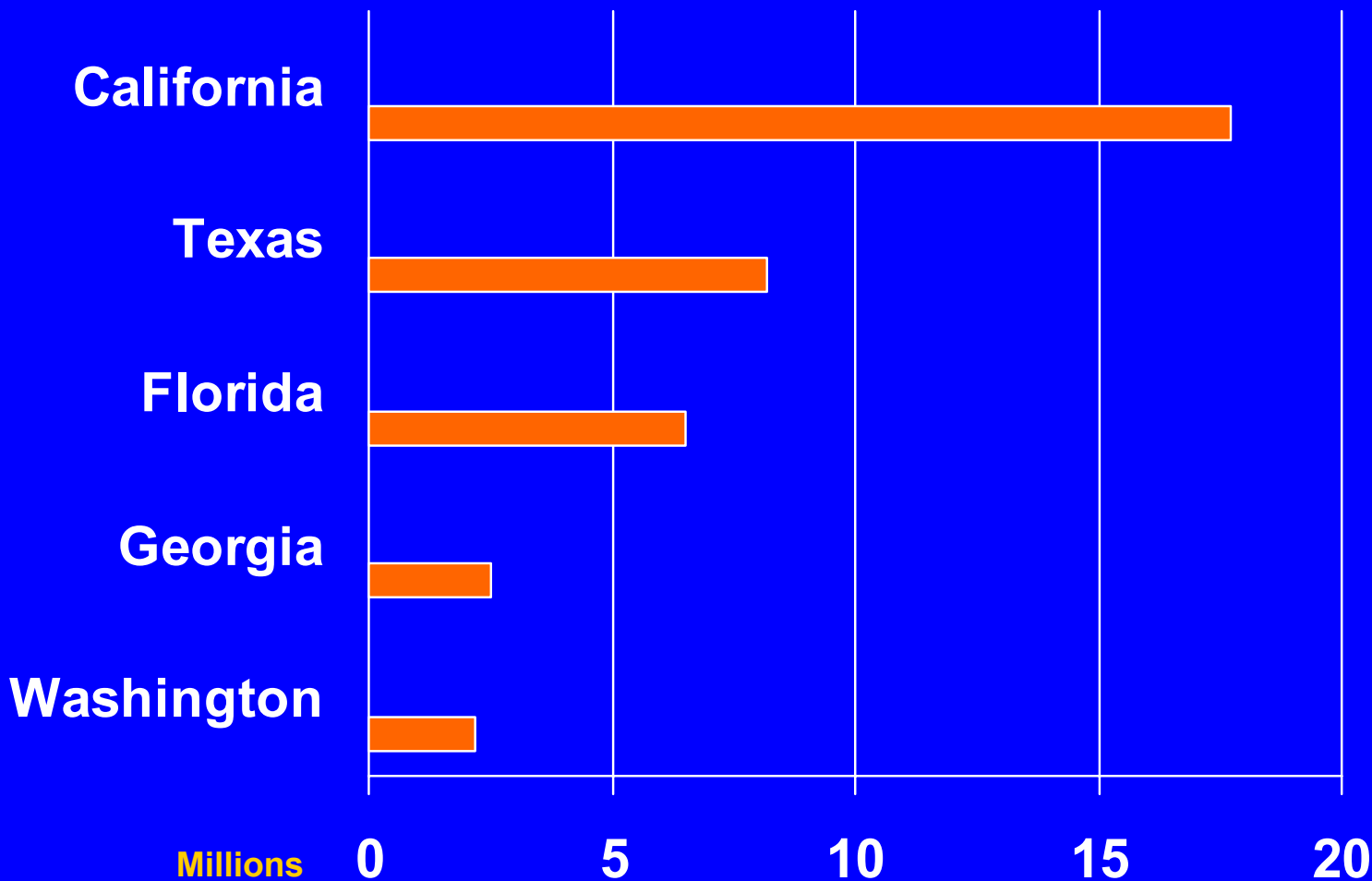


Education Pays



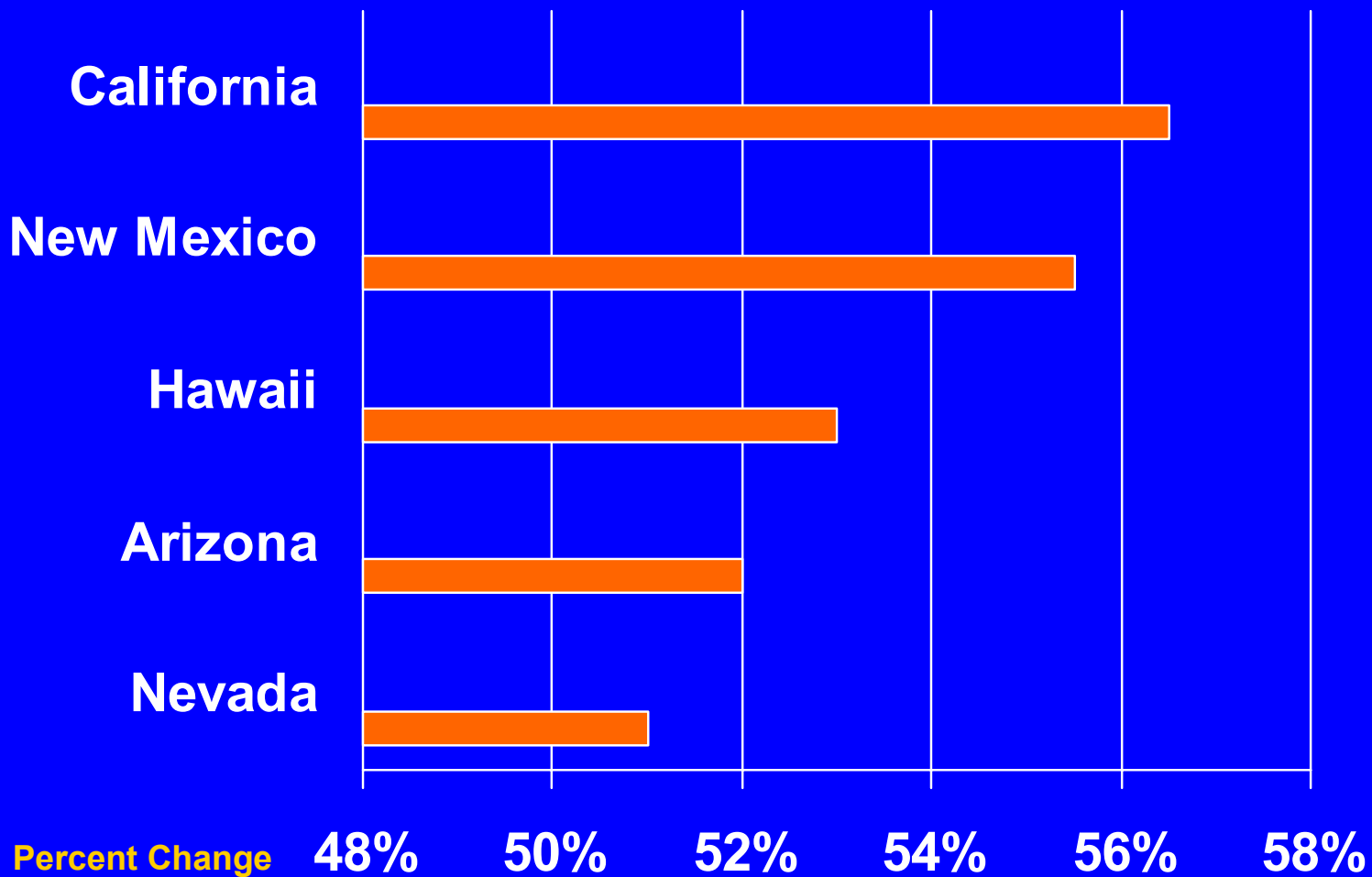


Population Growth 1995 to 2025 (millions)

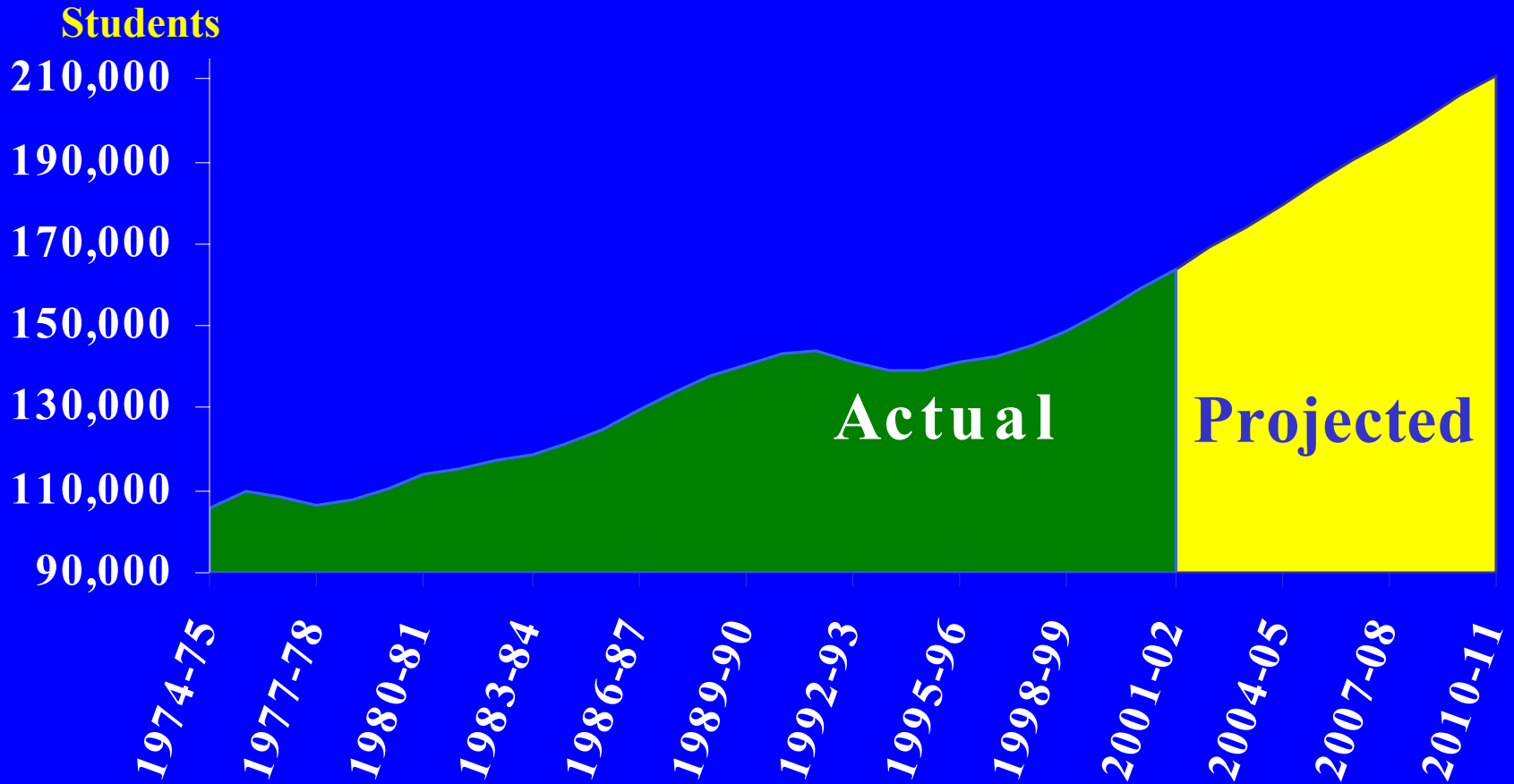




Fastest Growing States 1995-2025



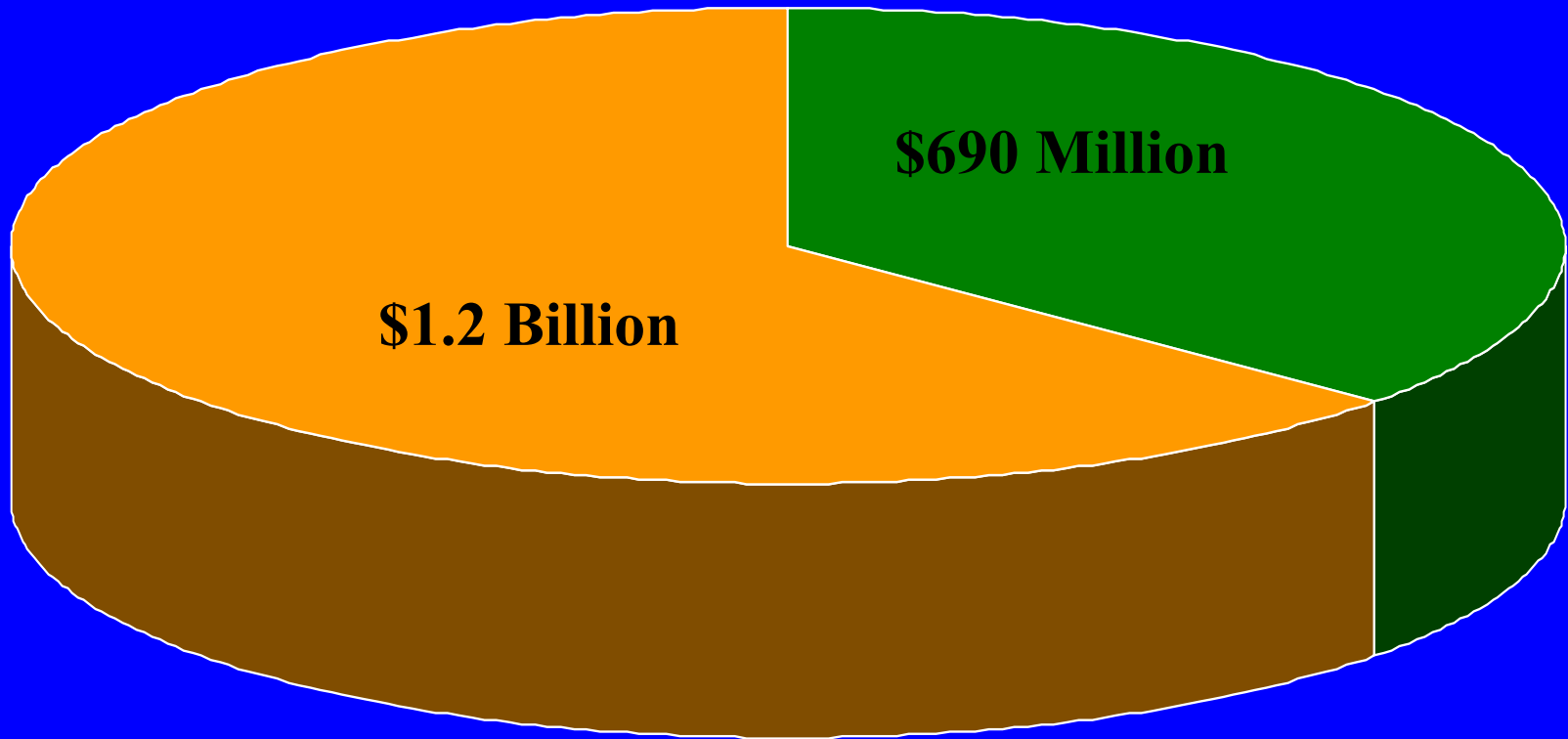
UC Enrollment 1999 Plan



UC Capital Needs

\$600 million/year

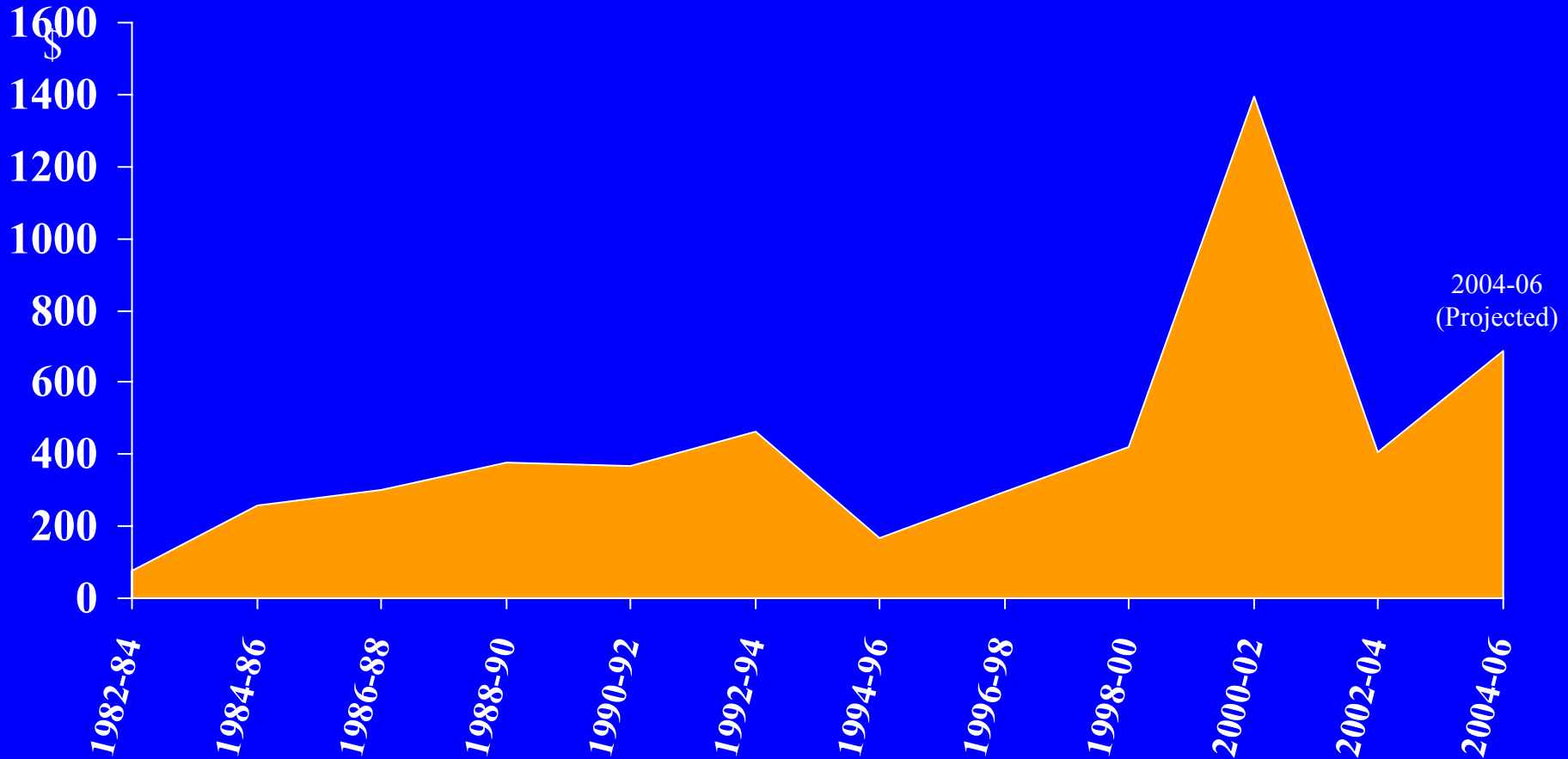
2002 - 2006



■ Proposed Bonds

■ Unmet Need

State Funded Capital Budget (Millions)



Why CHE?

- *“University officials may...provide appropriate INFORMATION... but cannot use University funds for CAMPAIGN purposes.”*

**General Counsel
University of California**

Californians for Higher Education

- **Conduct Bond Campaigns**
- **Coordinate Higher Education:**
 - **California State University**
 - **University of California**
 - **California Community Colleges**
- **Link with K-12**

CHE BOARD

CSU: Chancellor Donald Gerth

Vice President Louis Caldera, chair

UC: Chancellor France Cordova

Sr. Vice President Bruce Darling

CCC: Chancellor Fred Gornick

Interim Executive Vice Chancellor

Victoria Morrow

Campaign Leadership

3 Co-Chairs:

- **John Hein, California Teachers Association**
- **Bill Hauck, California Business Roundtable**
- **Bruce Darling, Californians for Higher Education**

Executive Committee:

- **Finances**
- **Public information and political campaign**

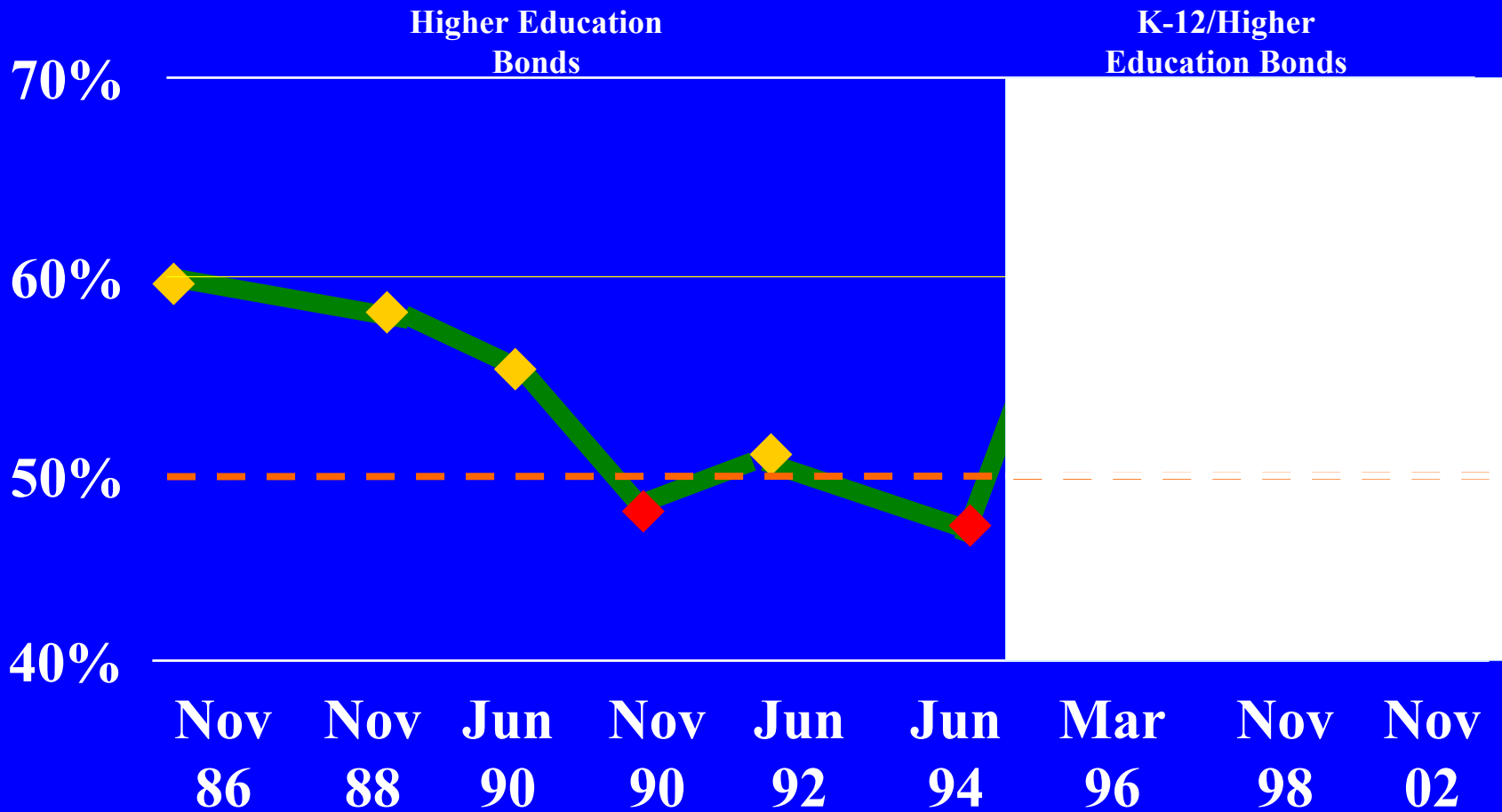
Election Results

Date	Measure	Results	Amount to Hi. Ed
• November, 1986	Prop. 56	Passed	\$400 million
• November, 1988	Prop. 78	Passed	600 million
• June, 1990	Prop. 121	Passed	450 million
• November, 1990	Prop. 143	Failed	450 million
• June, 1992	Prop. 153	Passed	900 million
• June, 1994	Prop. 1C	Failed	900 million
• March, 1996	Prop. 203	Passed	975 million
• November 1998	Prop. 1A	Passed	2,500 million
• November 2002	Prop. 47	Passed	<u>1,650 million</u>

TOTAL \$7.65 Billion

Voter Approval Trends

Education Bonds, 1986-2002



Why K-12?

Voters understand the needs of K-12, but are less aware of higher education needs.

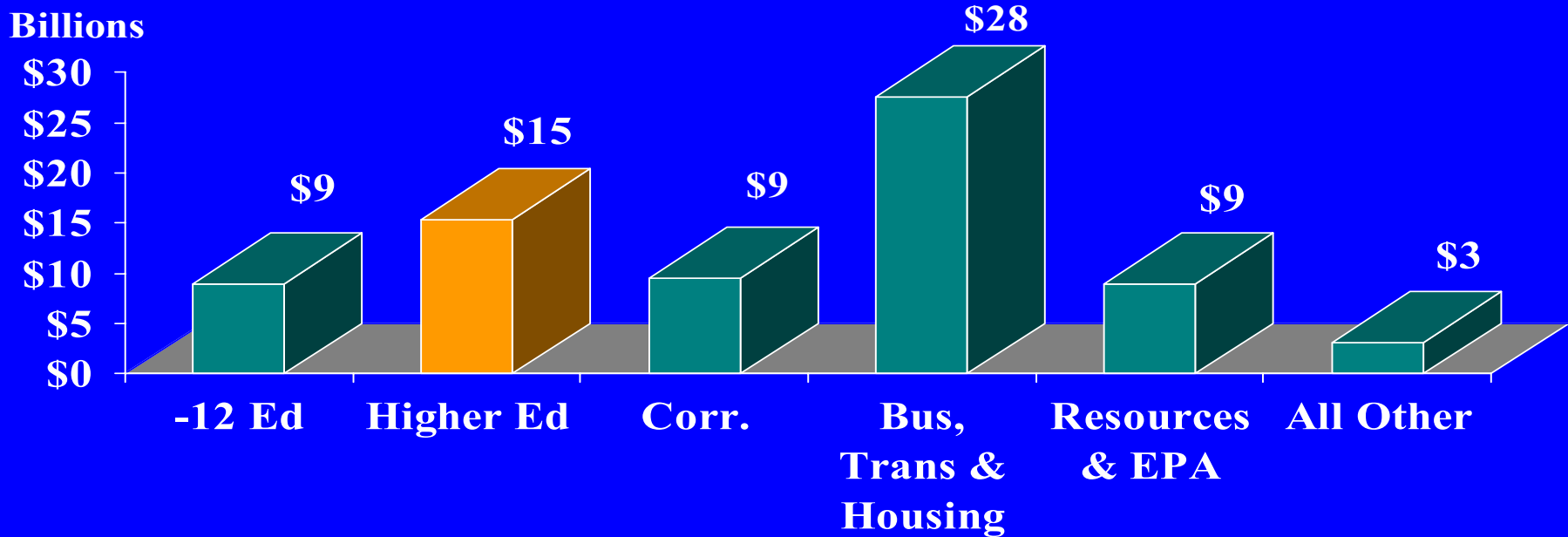
Once aware of the needs of higher education, and its role in helping K-12, voters support increased funding for higher education.

Challenges

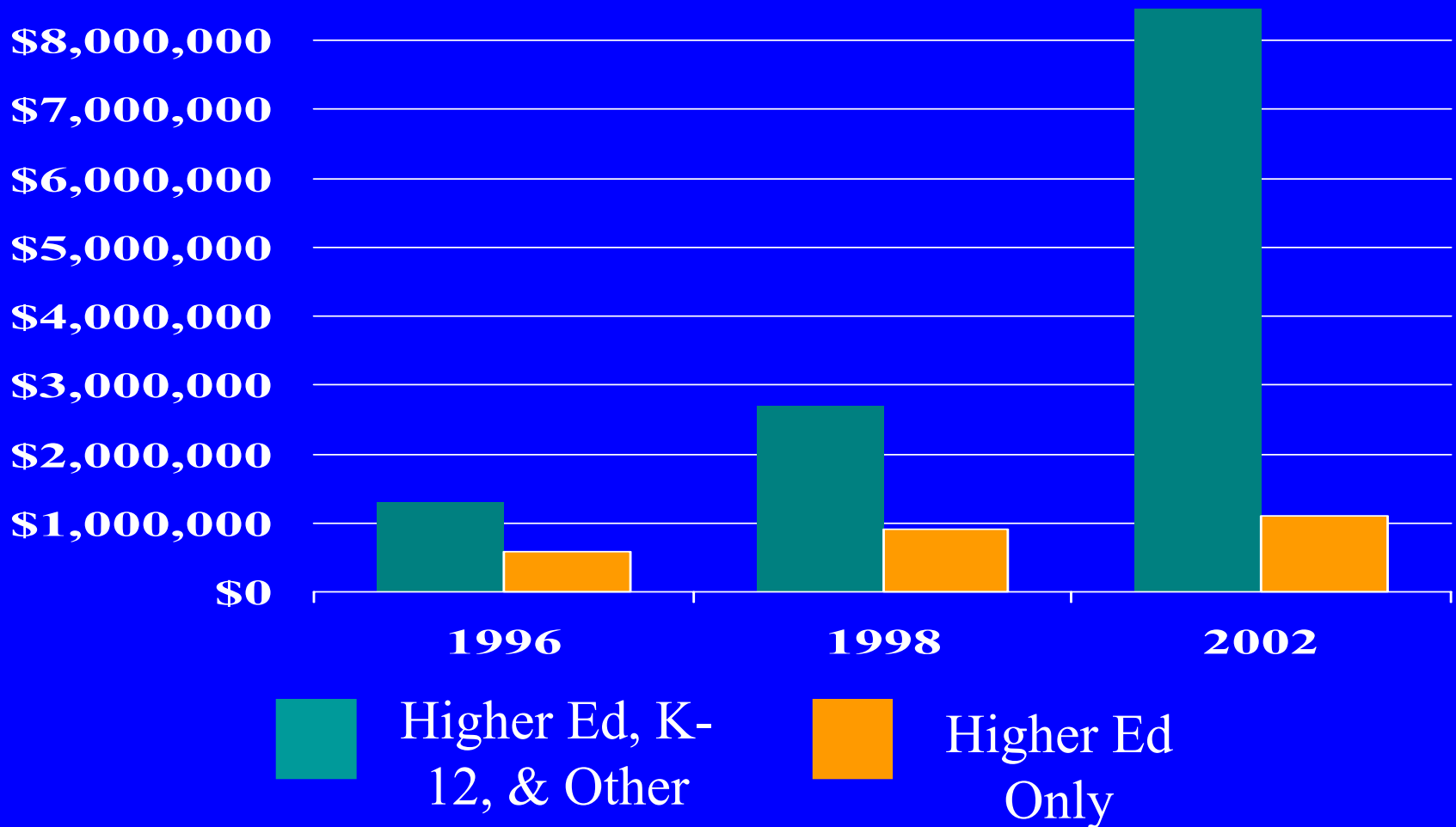
- Budget crisis
- Competing needs
- State's debt ratio

California Facilities Needs

1999-2009
(\$73 Billion)



Cost of Joint K-12/HE Bond Campaigns 1996-2002



Where the Money Comes From

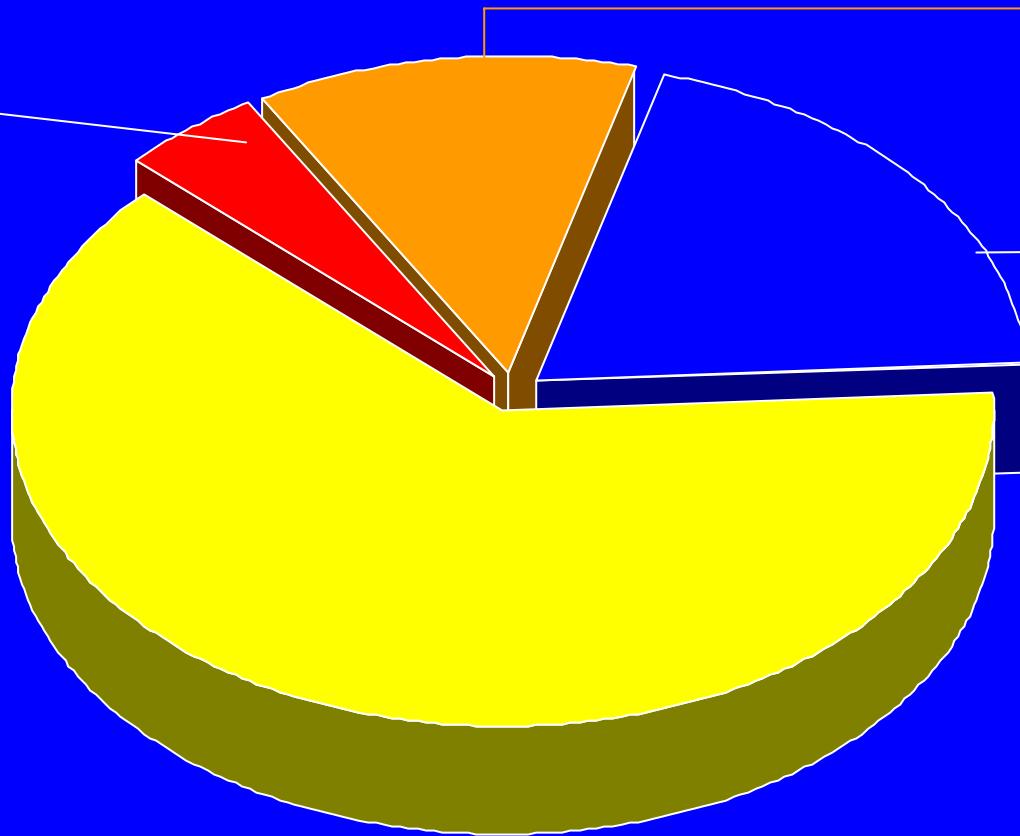
Prop 47 Revenues
Total \$8.5 Million

\$400,000
(< 1%)
Misc.

\$5.3 million
(62%)
K-12

\$1.5 million
(12%)
Higher-Ed

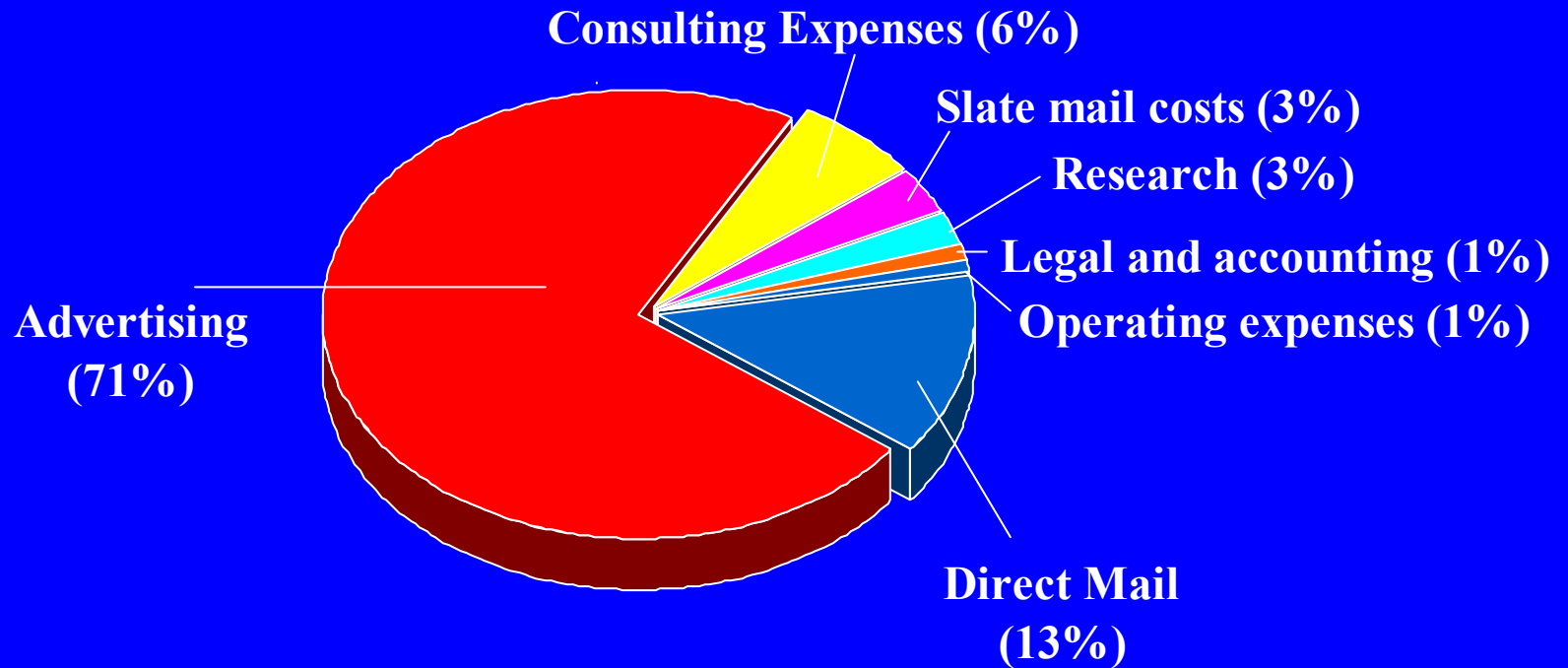
\$1.7 million
(20%)
Building
association,
high-tech and
other business



Where the Money Goes

Proposition 47 Expenditures

Total \$8.4 Million



UC Davis Projects

Prop. 47

2002-03

- Robert Mondavi Institute for
Wine & Food Science \$900,000

2003-04 (tentative)

- Robert Mondavi Institute for
Wine & Food Science \$600,000
- Seismic Corrections, Phase 4 \$574,000

TOTAL

\$2,074,000

UC Davis

Return on Investment

1987/88 – 2003/04

- \$202 million -- Bond Funding
- \$242,000 -- UCD Foundation contributions

*UC Davis has received \$835 in bond funds
for every dollar contributed by the UCD
Foundation*

Proposed UC Davis Projects 2004- 2006 Bond

• Mondavi Institute	\$31.5
• Science Expansion Facilities	4.5
• Life Sciences	1.5
• Vet Med 3B	1.5
• Seismic, Electrical, & Safety Improvements	31.0
	<hr/>
TOTAL	\$70 Million

Next Bond

- March 2004 ballot
- 2 years funding
- \$12.3 billion total
 - ✓ **\$2.3 billion for higher education**
 - ✓ **\$690 million for UC (30% of higher ed total)**

UCD Projected Total From 2002 And 2004 Measures*

\$72.4 million

***pending approval in 2004**

