

University of California Regents' Meeting  
Proposition 1D Bond Campaign  
July 19, 2006  
Bruce B. Darling  
Executive Vice President, University Affairs

Mr. Chairman, we are asking the Regents to endorse the Kindergarten through University Public Education Facilities Bond Act that will appear on the November 7, 2006 ballot as Proposition 1D.

Proposition 1D is one of four bonds on the ballot designed to improve California's physical infrastructure. The other three are for roads, levees and affordable housing.

The Education bond legislation was authored by Speaker Nuñez and will provide more than \$10 billion, \$3 billion of which will be provided to higher education over two years. \$1.5 billion will be provided to the California Community Colleges. \$690 million will be provided to the California State University system. And \$890 million will be provided to the University of California, \$690 million of which will be for general capital improvements and \$200 million of which will be for capital improvements to expand and enhance UC medical education programs.

The election is about 110 days away and campaign planning efforts are underway. The campaign will have two components:

- A public information effort carried out by UC and the other public education institutions to inform our constituencies and the public about the benefits of the bond measure and;
- A political campaign organized by a coalition of California business, education, labor, parent, teacher and other organizations.

The political campaign is conducting focus groups and initial public opinion research to guide the campaign strategy. Ballot arguments have been submitted to the Secretary of State and the rebuttal arguments will be submitted tomorrow.

Your endorsement of the bond measure will authorize:

- Campus foundations to make contributions to the education bond political campaign;
- Campus alumni associations to endorse the bond measure and engage alumni in the campaign;
- The Board of Regents and the University community to inform the University family and the public about the bond measure; and
- The Chairman and other Regents to help the political campaign by raising funds, writing editorial pieces, and engaging in public appearances with the Governor, Speaker Nuñez and Senate President Perata.

UC's entire state-funded capital budget depends on the passage of Proposition 1D. It will enable to the University to build new facilities to accommodate current and projected enrollment growth, make seismic and life safety improvements, and repair or replace essential infrastructure.

Chairman Parsky has already committed to become actively engaged in the political and public information campaigns. We look to the rest of you to do the same.